



Unity Campaign www.unityfrederick.com Fact Sheet

For nearly 80 years, United Way of Frederick County (UWFC) has been fighting for families and individuals to become self-sufficient by investing in the building blocks of a better life: education, financial stability, and health. Among other areas of operation, UWFC raises funds to support nonprofits that work in its targeted impact areas. UWFC follows a formal, best practices grant process in awarding funding to eligible Frederick County nonprofit organizations. The process has made significant impact in achieving measurable, positive outcomes for families and individuals in our community. New to UWFC, the Unity Campaign fits well in the organization's existing fund raising and distribution model.

Here are a few facts about Unity Campaign:

- UWFC's grant programs, including Unity Campaign, are made possible by thousands of individual, corporate, foundation, and government contributors. The UWFC serves as a responsible steward of these funds.
- In 2017, the Unity Campaign was passed to United Way of Frederick County. The purpose of campaign continues to be addressing basic human needs and at-risk youth in Frederick County.
- The Unity Campaign received 29 nonprofit applications in March 2017.
- Of the 29, seven did not initially meet the Unity Campaign guidelines.
- Seven organizations were extended the opportunity to reapply to better fit Unity Campaign Guidelines.
- Six nonprofit organizations reapplied.
- One nonprofit declined the opportunity to reapply and another was unable to provide a program with financial need that fit Unity Campaign requirements.
- On May 18th, the board of directors met, considered all applicants, and then officially approved 27 organizations as partners in the Unity Campaign. A list of approved 2017 Unity Campaign nonprofit partners can be found here: <http://unityfrederick.com/nonprofit-partners/>
- Unity Campaign will officially kick off on September 13 and run through September 24.

About United Way of Frederick County

United Way of Frederick County's mission is to improve lives by mobilizing the caring power of communities in Frederick County to advance the common good. UWFC strives to be a model of diversity, equity and inclusion. Our work focuses on helping children and youth be successful in school and achieve their potential through education; helping people obtain the tools they need to become

financially stable and independent; and ensuring our neighbors in need have access to healthy, nutritious food and healthcare. We encourage philanthropy, whether it is through the Unity Campaign or any of its diverse and integral community fundraising efforts.

United Way partners include global, national and local businesses, nonprofits, government, civic and faith-based organizations, along with educators, health providers, senior citizens, students, and others. The organization provides grants to local nonprofits, offers programs such as free tax preparation and matched savings, mobilizes volunteers, and engages in public policy advocacy. To learn more about United Way and how you can get involved, please visit UnitedWayFrederick.org.

Questions and media contact: For more information, please contact Malcolm Furgol at mfurgol@uwfrederick.org or (240) 578-4007 (office).

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